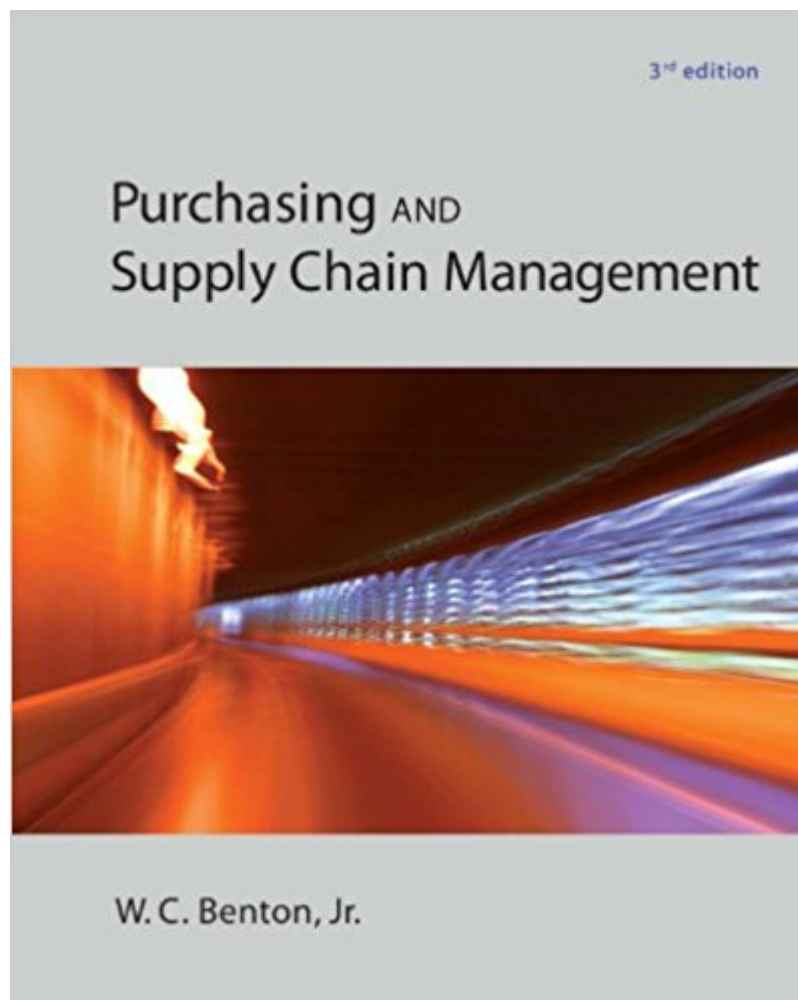




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Synopsis

The Third Edition of Purchasing and Supply Chain Management focuses on the interrelationships of purchasing with the rest of the functional and system areas of the organization, with particular emphasis on the interface with marketing, logistics, supply chain management, and operations management. With W.C. Benton's step-by-step approach, both students and professionals can gain analysis-driven purchasing practice. --This text refers to the Hardcover edition.

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As good as any boring textbook on supply chain management could be. God, I feel sorry for people who make this field of study a lifelong career choice.

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